

Sandy Brown
5904 - 152B Avenue
Edmonton, AB Canada
T5A 4X4
780.457.4140
E-mail: sbdesign@shaw.ca



profile

Profile

Ability to convey concepts and give design direction through comps. File production capabilities to prepress. Solid knowledge of printing processes.

Creates and designs: logos; stationary packages; posters; catalogues; invitations; brochures; newsletters; book designs; conference packaging; advertising campaigns; flyers; websites; evites; direct mail pieces; magazine and newspaper advertisements; calendars; email campaigns; annual reports; promotional items and events planning including: invitations, signage, programs, etc.

Creates original illustrations for concepts using a range of mediums including: pencil, pen, coloured pencil, pastel, acrylic and gouache paint.

Mature and professional, with attention to detail. Experience in creating strong brand presence in all print and web materials.

Responsible, reliable personality, who enjoys a challenge.

Motivated, teamplayer but works well independently. Ability to collaborate with peers and associates in developing work that meets objectives.

Skilled in project management and assigning projects while working within timelines. Ability to multi-task and establish personal objectives to meet established deadlines.

Essential knowledge and skills include design, writing, editing, communications skills (verbal and written) and the ability to provide customer service.

software

Software

Experience with Creative Suite; which includes Photoshop, Illustrator, Indesign, Acrobat, Dreamweaver or Golive, Flash; Quark; Pagemaker; Front Page; Powerpoint; Word; email, both Entourage and Outlook Express. Working knowledge of both Macintosh and IBM platforms.

awards

Awards

2007 - MACU AIME Awards, AIM Award

2005 - CACE Bravo Awards, Award of Distinction

2005 - IABC Capital Awards, Award of Excellence

2004 - CACE Bravo Awards, Award of Distinction

2004 - CACE Bravo Awards, Award of Merit

education

Education

Grant MacEwan Community College, Graphic Design and Illustration - Diploma, 1998.

Grant MacEwan Continuing Education, Advanced Photoshop; Dreamweaver Level 1; Flash Level 1; HTML Level 1

affiliations

Professional Affiliations

Licenciate Member of the Graphic Designers Society of Canada
Member of MACU (Marketing Association for Credit Unions)

career
Career Development ■

Servus Credit Union (formerly Capital City Savings) - June 2004 to present

GRAPHIC DESIGNER

Overview: providing creative direction and supervision; creative lead on multiple projects, maintaining the quality and project management of those projects; responsible for the design and execution of branded collateral; working closely with the marketing team and internal clients/business areas, including liaison with creative partners, printers and print media; providing e-marketing support such as website design, online banners & advertising, and servicing other e-channels; providing in-house design services, as well as trafficking requests and providing art direction to partner design house; responsible for developing and producing design: logos, corporate identities, direct marketing pieces, website design, e-vites, e-flyers, print advertisements, corporate collateral, Powerpoint presentations; editing; proofreading; print production skills; solid understanding of corporate branding

Elk Island Public Schools - Sept 2002 to May 2004

GRAPHIC DESIGNER

Overview: creating concepts for, designing and producing final art work: logos, brochures, flyers, advertisements, catalogues, stationary packages, promotional materials; website maintenance and teaching website design; illustration

The Brick Warehouse - Nov 2001 to August 2002

PRODUCTION ARTIST

Overview: producing ads and flyers, developing logos and promotional materials

Stantec Consulting Inc. - April 2001 to Oct 2001

GRAPHIC DESIGNER/PRODUCTION ARTIST

Overview: designing and printing of various marketing, promotional and advertising materials for consulting/engineering/architectural company

The Cotton Concept Group - Jan 2000 to Mar 2001

GRAPHIC DESIGNER

Overview: redesigning and printing of existing marketing materials for insurance companies, including advertisements; promotional materials; work booklets; brochures; etc. Creating graphics and editing of instructional videos

Priority Printing - Feb 1999 to Jan 2000

GRAPHIC DESIGNER/PRE-PRESS DEPARTMENT

Overview: troubleshooting existing designer's files; creating new files; designing: logos, business cards, letterhead, catalogues, brochures, etc; providing proofs to clients; proofing files and sending to film

The Cotton Concept Group - July 1998 to Feb 1999

GRAPHIC DESIGNER AND ASSISTANT TO VP PRODUCT DEVELOPMENT

Overview: redesigning Word files for Clinics and Workshops, organizing computer files

references
References ■

Available on request

portfolio
Portfolio ■

Freelance website: www.resolution-design.com